

Introduction to Business Organization

Course Title	Introduction to Business Organization				
Course Code	TBUS-100				
Course Type	This course serves as both Elective and Requirement, according to the program.				
	Business Diploma/Bachelor		Requirement		
	All Programs		General Elective		
Level	Bachelor (1 st Cycle)				
Year / Semester	Year 1, A' Semester				
Teacher's Name	Dr Nicos Anastasiou				
ECTS	6	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	<p>The main objectives of this course are to introduce students into the nature of business organizations. It will provide the students with a fundamental understanding of a modern business organization. The course will cover issues like the business environment, management, people in organizations, marketing, managing information and finance. Students will be helped to understand the relevance of studying business to their own lives. By the completion of this course students will have gained understanding of the nature of organization in general and business in particular.</p>				
Learning Outcomes	<p>Upon completion of this course students will be able to:</p> <ol style="list-style-type: none"> 1. Identify and explain what constitutes the “Business Environment” and the main day-to-day dealings of business organizations. 2. Define and discuss the core concepts of management and leadership. 3. Explore the main operations of human resource management. 4. Understand the meaning and importance of organizational structure. 5. Interpret the core principles of marketing and their role in business environment. 6. Become familiar with management information systems and their role in assisting al business organization. 7. Examine the main accounting and financial issues in business organizations. 				

Prerequisites	None	Required									
Course Content	<ol style="list-style-type: none"> 1. The contemporary business world, economics of market systems and economic indicators. 2. Internal and external business environment 3. Business ethics and social responsibility 4. Entrepreneurship, new ventures and business ownership 5. The business of managing, organizing the business, operations management and quality 6. People in organizations, human resource management 7. Organizational structures and design 8. Principles of marketing 9. Managing information, information technology for business 10. Accounting issues, role of accountants 11. Financial issues, money and banking, investments 										
Teaching Methodology	The course is delivered through lectures, demonstrations, case studies, exercises and group discussions.										
Mode of delivery	Face to face.										
Bibliography	Required										
	<ol style="list-style-type: none"> 1. Ebert, R. J., & Griffin, R. W. (2009). <i>Business essentials (7th ed.)</i>. Upper Saddle River, NJ: Pearson Prentice Hall. 										
	Recommended										
	<ol style="list-style-type: none"> 1. Schermerhorn, J. R. (2008). <i>Management (9th ed.)</i>. New York: J. Wiley. 2. Griffin, R. W. (2008). <i>Management (9th ed.)</i>. Boston: Houghton Mifflin. 3. Wothington I., & Britton C., (2009), <i>The Business Environment</i>, (6th ed.), Financial Times Press. 										
Assessment	<p>The following assessment methods are employed to assess this course:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>30 – 50 %</td> <td>Final Exam</td> </tr> <tr> <td>20 – 40 %</td> <td>Mid –Term / Tests / Quizzes</td> </tr> <tr> <td>10 – 30 %</td> <td>Assignments / Projects</td> </tr> <tr> <td>0 – 10 %</td> <td>Class Attendance & Participation</td> </tr> </table>			30 – 50 %	Final Exam	20 – 40 %	Mid –Term / Tests / Quizzes	10 – 30 %	Assignments / Projects	0 – 10 %	Class Attendance & Participation
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Language	English										