

## Introduction to Management

<b>Course Title</b>	Introduction to Management									
<b>Course Code</b>	TMGT-200									
<b>Course Type</b>	This course serves as both Elective and Requirement, according to the program.									
	<table border="1"> <tr> <td>Business Diploma/Bachelor</td> <td>Requirement</td> </tr> <tr> <td>Hospitality Bachelor</td> <td>Business Elective</td> </tr> <tr> <td>All Programs</td> <td>General Elective</td> </tr> </table>		Business Diploma/Bachelor	Requirement	Hospitality Bachelor	Business Elective	All Programs	General Elective		
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<b>Level</b>	Bachelor (1 <sup>st</sup> Cycle)									
<b>Year / Semester</b>	Year 2, A' Semester									
<b>Teacher's Name</b>	Dr Nicos Anastasiou									
<b>ECTS</b>	6	<b>Lectures / week</b>	3	<b>Laboratories / week</b>						
<b>Course Purpose and Objectives</b>	The current course is directed towards introducing and familiarizing students with theoretical knowledge and practical skills of the business organization realm. By the completion of this course students will have gained understanding of the nature of organization in general and business in particular and of the role and functions of management. The course introduces the evolution of management theory the different kinds of managers, the basic managerial skills, and the basic managerial roles. Further the students are introduced to the interplay between organizations and their social, political, legal and cultural environments, and the contemporary challenges that organizations and managers face.									
<b>Learning Outcomes</b>	<p>Upon completion of this course students will be able to:</p> <ol style="list-style-type: none"> <li>1. Explain the term “management” and define the management evolution theory.</li> <li>2. Adapt an appropriate managing style to achieve desired outcomes.</li> <li>3. Understand the framework, policies and importance of management.</li> <li>4. Demonstrate a clear understanding of the legal, ethical, social responsibility and diversity in a business environment and the manager's role.</li> <li>5. Define the organizational environment and its effectiveness from management perspective.</li> <li>6. Provide the contemporary issues in management and identify leadership processes.</li> </ol>									
<b>Prerequisites</b>	TBUS – 100 Introduction to Business Organization or Sophomore		<b>Required</b>							

<b>Course Content</b>	<ol style="list-style-type: none"> <li>1. The nature of management and organizations</li> <li>2. The functions of management</li> <li>3. Managers and management</li> <li>4. The evolution of management theory</li> <li>5. Organizational environment and effectiveness</li> <li>6. Contemporary issues in management</li> <li>7. Culture and ethics</li> <li>8. Human resource management</li> <li>9. Motivation</li> <li>10. Leadership</li> <li>11. Communication</li> <li>12. Operations management and quality</li> </ol>								
<b>Teaching Methodology</b>	The course is delivered through lectures, exercises, case studies and group discussions.								
<b>Mode of delivery</b>	Face to face.								
<b>Bibliography</b>	<p><b>Required</b></p> <ol style="list-style-type: none"> <li>1. Griffin, R. W. (2008). <i>Management</i> (9th ed.). Boston: Houghton Mifflin.</li> </ol> <p><b>Recommended</b></p> <ol style="list-style-type: none"> <li>1. Schermerhorn, J. R. (2008). <i>Management</i> (9th ed.). New York: J. Wiley.</li> <li>2. Gray, C. F., &amp; Larson, E. W. (2006). <i>Project management</i> (3rd ed.). New York: McGraw-Hill.</li> <li>3. Robbins, S. &amp; De Cenzo, D., (2004) <i>Fundamentals of Management</i>, (4th ed.), Prentice Hall.</li> <li>4. Readings from periodicals: <i>Harvard Business Review</i>, <i>Business Week</i> etc.</li> </ol>								
<b>Assessment</b>	<p>The following assessment methods are employed to assess this course:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>30 – 50 %</td> <td>Final Exam</td> </tr> <tr> <td>20 – 40 %</td> <td>Mid –Term / Tests / Quizzes</td> </tr> <tr> <td>10 – 30 %</td> <td>Assignments / Projects</td> </tr> <tr> <td>0 – 10 %</td> <td>Class Attendance &amp; Participation</td> </tr> </table>	30 – 50 %	Final Exam	20 – 40 %	Mid –Term / Tests / Quizzes	10 – 30 %	Assignments / Projects	0 – 10 %	Class Attendance & Participation
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<b>Language</b>	English								