

Casino Management

Course Title	Casino Management			
Course Code	THOM – 310			
Course Type	This course serves as both Elective and Requirement, according to the program.			
	All Programs		General Elective	
Level	Bachelor (1 st Cycle)			
Year / Semester	Year 4, B' Semester			
Teacher's Name	TBA			
ECTS	6	Lectures / week	3	Laboratories / week
Course Purpose and Objectives	An in-depth analysis of the gaming industry and the major players involved. Different types of casinos and operating systems based on geographical location. Casino operations and games in food and beverages.			
Learning Outcomes	<p>Upon completion of this course students will be able to:</p> <ol style="list-style-type: none"> 1. Review the history and the development of the gaming industry. 2. Understand the term gaming industry. 3. Differentiate the different types of casinos and different type of organizational structures. 4. Evaluate the role of the casino operations in hospitality sector. 5. Review the day-to-day operations along with the management of a casino. 6. Examine the different managing requirements for various casino games and the regulations for each. 			
Prerequisites	Junior		Required	
Course Content	<p>The primary objective of this course is to assist hospitality students to acquire a better understanding of the casino industry. Students will negotiate topics such as the overview of the history and development of the gaming Industry, its structure, its day-to-day operations, its various casino games, and casino regulations.</p> <ol style="list-style-type: none"> 1. The gaming industry 2. Types of casinos 3. Casino organizational structures 			

	<ol style="list-style-type: none"> 4. Table games 5. Casino marketing 6. Security 7. Casino cage 8. Credit 9. Slot management 								
Teaching Methodology	The course is delivered with the use of whiteboard, presentation software and visual tools followed by a set of practical tasks, group discussions and individual consultation.								
Mode of delivery	Face to face.								
Bibliography	Required								
	<ol style="list-style-type: none"> 1. Roberts, C. (2009), <i>Casinos: Organization and Culture: Casino Management Essentials</i>, Prentice Hall. 								
	Recommended								
	<ol style="list-style-type: none"> 1. Kilby, J., Fox, J. and Antony F., (2007), <i>Casino Operations Management</i>, 3rd ed., John Wiley & Sons. 2. Hashimoto, K., (2007), <i>Casino Management: A Strategic Approach</i>, Prentice Hall. 								
Assessment	<p>The following assessment methods are employed to assess this course:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;">30 – 50 %</td> <td style="text-align: center;">Final Exam</td> </tr> <tr> <td style="text-align: center;">20 – 40 %</td> <td style="text-align: center;">Mid –Term / Tests / Quizzes</td> </tr> <tr> <td style="text-align: center;">10 – 30 %</td> <td style="text-align: center;">Assignments / Projects</td> </tr> <tr> <td style="text-align: center;">0 – 10 %</td> <td style="text-align: center;">Class Attendance & Participation</td> </tr> </table>	30 – 50 %	Final Exam	20 – 40 %	Mid –Term / Tests / Quizzes	10 – 30 %	Assignments / Projects	0 – 10 %	Class Attendance & Participation
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Language	English								