

Final Year Project

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| Course Title | Final Year Project | | | |
| Course Code | THOM – 408 | | | |
| Course Type | This course serves as both Elective and Requirement, according to the program. | | | |
| | Hospitality Bachelor | | Requirement | |
| Level | Bachelor (1 st Cycle) | | | |
| Year / Semester | Year 4, B' Semester | | | |
| Teacher's Name | Dr. Michalis Anastasiou | | | |
| ECTS | 6 | Lectures / week | | Laboratories / week |
| Course Purpose and Objectives | To give students the opportunity to apply their knowledge of travel, tourism and hotel management to a real situation. | | | |
| Learning Outcomes | <p>Upon completion of this course students will be able to:</p> <ol style="list-style-type: none"> 1. Understand the methodology conducting a successful research. 2. Encourage multidisciplinary research through the integration of material learned in hospitality and travel courses. 3. Experiment with primary and secondary research. 4. Improve students' communication skills by producing a properly structured report. 5. Allow students to develop problem solving, analysis, synthesis and evaluation skills | | | |
| Prerequisites | TRSH – 350 Research Methods | Required | Senior | |
| Course Content | The student will be required to carry out primary or secondary research in the study of a firm or industry sector relevant to the hospitality and/or travel fields, utilizing theoretical and practical applications culminating in a properly structured and documented report. | | | |
| Teaching Methodology | Independent study, supervised by the lecturer. | | | |
| Mode of delivery | Face to face with scheduled meetings on a regular basis. | | | |

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| Bibliography | Required | | |
| | 1. Clark, M. & Clark, M. (1998). <i>Researching and writing dissertations in hospitality and tourism</i> . London: Thomson Learning. | | |
| | Recommended | | |
| | 1. Johns, M & Lee-Ross, D., <i>Research Methods in Service Industry Management</i> , Cassell. 2. Marshall, P., <i>Research Methods</i> , Cromwell Press. | | |
| Assessment | The following assessment methods are employed to assess this course: <table border="1" data-bbox="625 622 1326 719"> <tr> <td>100%</td> <td>Final Year Project Report</td> </tr> </table> | 100% | Final Year Project Report |
| 100% | Final Year Project Report | | |
| Language | English | | |