

## Business Ethics

<b>Course Title</b>	Business Ethics							
<b>Course Code</b>	TSOC-210							
<b>Course Type</b>	This course serves as both Elective and Requirement, according to the program.							
	<table border="1"> <tr> <td>Hospitality/Business Bachelor</td> <td>Liberal Arts Elective</td> </tr> <tr> <td>All Programs</td> <td>General Elective</td> </tr> </table>		Hospitality/Business Bachelor	Liberal Arts Elective	All Programs	General Elective		
Hospitality/Business Bachelor	Liberal Arts Elective							
All Programs	General Elective							
<b>Level</b>	Bachelor (1 <sup>st</sup> Cycle)							
<b>Year / Semester</b>	Year 2, A' Semester							
<b>Teacher's Name</b>	Dr Nicos Anastasiou							
<b>ECTS</b>	5	<b>Lectures / week</b>	3	<b>Laboratories / week</b>				
<b>Course Purpose and Objectives</b>	This course focuses on the multiplicity of issues associated with organizations acting in an ethical manner. It aims at recognizing ethical dilemmas in the workplace and resolving them. The subject includes personal ethical choices vs. corporate ones and the role of government and the impact of wider society.							
<b>Learning Outcomes</b>	<p>Upon completion of this course students will be able to:</p> <ol style="list-style-type: none"> <li>1. Analyze the scope of business ethics and identify ethical theories.</li> <li>2. Demonstrate a clear understanding of the ethical implications of actions taken by businesses.</li> <li>3. Distinguish ethical issues in business, and critically analyze them.</li> <li>4. Explain the role of the government in business ethics and list government regulations and laws.</li> <li>5. Comprehend the term Corporate Social Responsibility and identify how it can be effectively implemented.</li> <li>6. Apply ethical principles to a range of business functions such as Marketing and advertising.</li> <li>7. Identify the key environmental issues that affect businesses.</li> </ol>							
<b>Prerequisites</b>	None	<b>Required</b>						

<b>Course Content</b>	<ol style="list-style-type: none"> <li>1. Understanding ethics</li> <li>2. Ethical theories</li> <li>3. Business ethics</li> <li>4. Organizational ethics</li> <li>5. Corporate social responsibility</li> <li>6. Corporate governance</li> <li>7. The role of government</li> <li>8. Whistle blowing: what does it achieve?</li> <li>9. Ethics and technology</li> <li>10. Business ethics and globalization</li> <li>11. Marketing, advertising and ethics</li> <li>12. Green issues in business</li> </ol>								
<b>Teaching Methodology</b>	The course is delivered through lectures and guest speakers.								
<b>Mode of delivery</b>	Face to face.								
<b>Bibliography</b>	<p><b>Required</b></p> <ol style="list-style-type: none"> <li>1. Ghillyer, A., <i>Business ethics: a real world approach</i>, 2<sup>nd</sup> ed., McGraw-Hill: Boston, 2010.</li> </ol> <p><b>Recommended</b></p> <ol style="list-style-type: none"> <li>1. Boatright J. R., <i>Ethics and Conduct of Business</i>, 5th ed., Prentice Hall: Upper Saddle River, NJ, 2007.</li> <li>2. Chryssides, G. and Kaller J., <i>Essential of Business Ethics</i>, McGraw-Hill: Boston, 1996.</li> </ol>								
<b>Assessment</b>	<p>The following assessment methods are employed to assess this course:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>30 – 50 %</td> <td>Final Exam</td> </tr> <tr> <td>20 – 40 %</td> <td>Mid –Term / Tests / Quizzes</td> </tr> <tr> <td>10 – 30 %</td> <td>Assignments / Projects</td> </tr> <tr> <td>0 – 10 %</td> <td>Class Attendance &amp; Participation</td> </tr> </table>	30 – 50 %	Final Exam	20 – 40 %	Mid –Term / Tests / Quizzes	10 – 30 %	Assignments / Projects	0 – 10 %	Class Attendance & Participation
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<b>Language</b>	English								