

Geography of Tourism

Course Title	Geography of Tourism			
Course Code	TTOU-102			
Course Type	This course serves as both Elective and Requirement, according to the program.			
	Hospitality Diploma/Bachelor		Requirement	
	All Programs		General Elective	
Level	Bachelor (1 st Cycle)			
Year / Semester	Year 1, B' Semester			
Teacher's Name	Dr. Kyrillos Nikolaou			
ECTS	6	Lectures / week	3	Laboratories / week
Course Purpose and Objectives	<p>The course is intended to familiarize the students with the concepts of geography: physical and human geography (including map interpretation) as they relate to travel and tourism. Building upon the foundational concepts of geography, the course moves on to cover geography in travel planning, and regional geographic and national case studies. In addition to a general view, emphasis is given to physical, cultural and population geography phenomena of the main tourist destinations around the world.</p> <p>The course also introduces and describes the major attractions in each area. By understanding the major attractions of a destination, students will be able to develop their own mental map of destinations, a mental map sufficient to guide, in the future, visitors to the travel region of interest to them. To provide a basic geographic overview of the world and each major geographic region</p>			

Learning Outcomes	<p>Upon completion of this course students will be able to:</p> <ol style="list-style-type: none"> 1. Illustrate a clear understanding of core geographic concepts such as: climate, vegetation, landforms, place, development and identity. 2. Analyze the development of geography and explain the meaning of tourist geography. 3. Identify cultural characteristics of the world's regions. 4. Explain and classify world travel patterns, including the origin, characteristics, numbers, and seasonality of travel to a particular region 5. Discuss the interrelationships between geography and tourism in all regions of the world. 6. Describe all the regions from the tourist's view and enhance the knowledge about each regions and sub-regions 7. Identify and analyze the current trends and the future geography of travel and tourism. 		
Prerequisites	None	Required	
Course Content	<ol style="list-style-type: none"> 1. The meaning of tourism, the scale of tourism throughout the world and the different forms of tourist activity. 2. The meaning of tourist geography, how tourists reach their destinations and how various factors affects tourism. 3. The elements of geography 4. Place and space: the why of geography 5. Historical development of geography as science 6. Physical geography; climates, vegetation, landforms 7. Tourism destinations and attractions of physical geography around the world 8. Human geography-- cultural characteristics: traditions, festivities, food and clothing 9. Tourism destinations and attractions of human geography 10. Geography and tourism by continents, regions and countries 11. The future geography of travel and tourism. 		
Teaching Methodology	The course is delivered through lectures, group discussions and group activities.		
Mode of delivery	Face to face.		

Bibliography	Required								
	1. Hall, M., Page, S., <i>The Geography of Tourism and Recreation</i> , Routledge, London, 2006.								
	Recommended								
	1. Hudman L., Jackson R., <i>Geography of Travel and Tourism</i> , 4 th ed., Thomson/Delmar Learning, 2003. 2. Boniface, B. and Cooper C., <i>Worldwide Destinations: The geography of Travel and Tourism</i> , Butterworth Heinemann, 2002.								
Assessment	The following assessment methods are employed to assess this course: <table border="1" data-bbox="517 779 1369 1037"> <tr> <td>30 – 50 %</td> <td>Final Exam</td> </tr> <tr> <td>20 – 40 %</td> <td>Mid –Term / Tests / Quizzes</td> </tr> <tr> <td>10 – 30 %</td> <td>Assignments / Projects</td> </tr> <tr> <td>0 – 10 %</td> <td>Class Attendance & Participation</td> </tr> </table>	30 – 50 %	Final Exam	20 – 40 %	Mid –Term / Tests / Quizzes	10 – 30 %	Assignments / Projects	0 – 10 %	Class Attendance & Participation
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Language	English								