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| **Course Title** | Introduction to Management | | | | | | |
| **Course Code** | TMGT-200 | | | | | | |
| **Course Type** | This course serves as both Elective and Requirement, according to the program.   |  |  | | --- | --- | | Business Diploma/Bachelor | Requirement | | Hospitality Bachelor | Business Requirement | | All Programs | General Elective | | | | | | | |
| **Level** | Bachelor (1st Cycle) | | | | | | |
| **Year / Semester** | Year 2, A’ Semester | | | | | | |
| **Teacher’s Name** | Dr Nicos Anastasiou | | | | | | |
| **ECTS** | 6 | **Lectures / week** | 3 | **Laboratories / week** | | |  |
| **Course Purpose and Objectives** | This course introduces students to the roles and functions of managers. The content includes an introduction to organizations and the need for and nature of management. It examines the evolution of management theory, organizational environments, and corporate social responsibility and ethics. The course also includes a detailed investigation of the four functions of management: planning and decision making, organizing, leading and motivating, and controlling. Further the students are introduced to the interplay between organizations and their social, political, legal and cultural environments, and the contemporary challenges that organizations and managers face.  Students are expected to be able to:   * Compare and contrast major schools of thought in the evolution of management theory * Describe the external environment facing a manager, and explain its influences on the manager’s work * Describe an organization’s control system, and explain how these control systems are formed and maintained * Apply the rational approach of decision making, and discuss common biases in decision making * Design organizational practices that motivate employees using major theories of motivation * Identify characteristics of effective leaders | | | | | | |
| **Learning Outcomes** | Upon completion of this course students will be able to:   1. Explain the term “management” and define the management evolution theory. 2. Adapt an appropriate managing style to achieve desired outcomes. 3. Understand the framework, policies and importance of management. 4. Demonstrate a clear understanding of the legal, ethical, social responsibility and diversity in a business environment and the manager’s role. 5. Define the organizational environment and its effectiveness from management perspective. 6. Provide the contemporary issues in management and identify leadership processes. | | | | | | |
| **Prerequisites** | Sophomore | | | | **Required** |  | |
| **Course Content** | 1. The nature of management and organizations 2. The functions of management 3. Managers and management 4. The evolution of management theory 5. Organizational environment and effectiveness 6. Contemporary issues in management 7. Culture and ethics 8. Human resource management 9. Motivation 10. Leadership 11. Communication 12. Operations management and quality | | | | | | |
| **Teaching Methodology** | The course is delivered through lectures, exercises, case studies and group discussions. | | | | | | |
| **Mode of delivery** | Face to face. | | | | | | |
| **Bibliography** | **Required** | | | | | | |
| 1. Griffin, R. W. (2016). *Management* (12th ed.). Boston, MA: Cengage Learning. | | | | | | |
| **Recommended** | | | | | | |
| Daft, L. R. (2015, 12th ed.). Management. Cincinnati, OH: South-Western College Pub. | | | | | | |
| **Assessment** | The following assessment methods are employed to assess this course:   |  |  | | --- | --- | | 30 – 50 % | Final Exam | | 20 – 40 % | Mid –Term / Tests / Quizzes | | 10 – 30 % | Assignments / Projects | | 0 – 10 % | Class Attendance & Participation | | | | | | | |
| **Language** | English | | | | | | |