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| **Academic Personnel Short Profile / Short CV** |

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| **Institution:** | InterNapa College |
| **Surname:** | Gkoumas |
| **Name:** | Aristeidis |
| **Rank:** | Assistant Professor |
| **Program of Study:** | Hospitality & Tourism Management |
| **Scientific Domain: \*** | Tourism Marketing / Anthropology of Tourism |

*\*Field of Specialization*

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| **Academic qualifications**  **(list by highest qualification)** | | | | |
| **Qualification** | **Year** | **Awarding Institution** | **Department** | **Thesis title** |
| PhD | 2013 | University of the Aegean | Business Administration | Tourism Soundscapes: Acoustic Environment & Branding Of Tourism Enterprises - The Case Study of Café Del Mar In Ibiza |
| MSc | 2002 | University of the Aegean | Business Administration | Introduction in Tourism Ethics: UNWTO Code of Ethics in Tourism & its Contribution to Tourism Marketing |
| MSc | 1997 | Universidad de la Habana | History | SANTERIA: The Afro-Cuban Religion |
| BSc | 1995 | Panteion University of Athens | Social Policy & Social Anthropology |  |

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| **Employment history – List by the three (3) most recent** | | | | |
| **Period of employment** | | **Employer** | **Location** | **Position** |
| **From** | **To** |
| 2017 | 2019 | Burapha University International College | Bangsaen, Thailand | Senior Lecturer |
| 2016 | 2017 | Technological Educational Institution of Athens | Athens | Senior Lecturer |
| 2015 | 2015 | Cyprus University of Technology | Limassol | Visiting Lecturer |

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| **Key *refereed* journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)** | | | | | | |
| **Ref. Number** | **Year** | **Title** | **Other authors** | **Journal and Publisher/  Conference** | **Vol.** | **Pages** |
| 1 | 2019 | Customized Helmets as Tourist Souvenirs of Thailand | M. Seo, & F. D’Orazio | Collective Volume on “Contemporary Asian Expressions of Art &Tourism” |  | In Pub. |
| 2 | 2018 | The Hedonic Experience of Outdoor Tourism Soundscapes in Thailand |  | Proceedings of the Conference of Management, Economics, Business, and Social Sciences (ICMEBSS). Zaman University, Phnom Penh, Cambodia |  | 46 - 56 |
| 3 | 2018 | Art in Public Space as an Urban Tourism Allure the “Full Love Inn” Initiative: Enhancing the Love Spirit in the City of Amsterdam | F. D’Orazio | Proceedings of the Korea Association of Art & Design 2018 International Symposium, Seoul National University, Seoul, Korea, |  | 123 - 134 |
| 4 | 2018 | Challenges & Obstacles for the First Digital Repository for Tourism Studies in Greece |  | European Journal of Tourism Research | 18 | 146 - 159 |
| 5 | 2017 | Exploring the Development of a Niche Tourism Market of ‘Sunset Restaurants’ in Thailand |  | Proceedings of the International Conference on Tourism in Vietnam: Tourism Beyond Boarders. National Economics University, Hanoi, Vietnam |  | 189 - 200 |
| 6 | 2017 | Tourism Soundscapes & Branding of Tourism Enterprises |  | Collective Volume- Tourism, Touristic Development: The Contribution of Greek Researchers |  |  |
| 7 | 2017 | ‘Dining in the Sunset’ as a Potential Brand for the Tourism & Leisure Industry: The Case of Café del Mar in Bangsaen, Thailand |  | Proceedings of the (ICBMSS) International Conference: Opportunities &Challenges in an Aging Society, Phitsanulok, Thailand |  | 194 - 219 |
| 8 | 2017 | “Greek Breakfast”: A New Tourism Brand Name for an Age-Long Gastronomy Tradition | A.P. Kontis | Strategic Innovative Marketing |  | 235 - 241 |
| 9 | 2016 | Challenges in Developing the National Electronic Depository for Tourism Studies in Greece | A.P. Kontis & P. Tsartas | Proceedings of the ICOT 2016- Naples |  | 679 - 690 |
| 10 | 2013 | Soundscape Impact on Tourism Branding - The Case Study of Cafe del Mar in Ibiza |  | Proceedings of the 5th International Scientific Conference, ‘Tourism Trends and Advances in the 21st Century’. Rhodes, Greece |  |  |

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| **Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.**  **(max total 10)** | | | | | |
| **Ref. Number** | **Date** | **Topic** | **International / Local** | **Location\*** | **Role in Exhibition** |
| 1 | 2018 | Management, Economics, Business & Social Sciences | International | Phnom Penh, Cambodia | Author / Presenter |
| 2 | 2018 | Art & Design | International | Seoul, Korea | Author / Presenter |
| 3 | 2017 | Tourism in Vietnam: Tourism Beyond Boarders | International | Hanoi, Vietnam | Author / Presenter |
| 4 | 2017 | Opportunities & Challenges in an Aging Society | International | Phitsanulok, Thailand | Author / Presenter |
| 5 | 2016 | New Challenges & Boundaries in Tourism | International | Naples, Italy | Author / Presenter |
| 6 | 2014 | Gastronomic Cities. Transnational Exchange Program | International | Athens | Author / Presenter |
| 7 | 2013 | Tourism Trends & Advances in the 21st Century | International | Rhodes | Author / Presenter |
| 8 | 2013 | Managing Tourism in Times of Crisis | International | Rhodes | Author / Presenter |
| 9 | 2011 | Tourism Resilience Committee (TRC) Meeting-Word Tourism Organization (UNWTO) | International | Madrid | Author / Presenter |
| 10 | 2008 | Tourism in Small Islands: A Partnership Approach Contributing to Development & Sustainability | International | Lipari - Italy | Author / Presenter |

\**Specify venue, geographic location etc*

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| **Research Projects. List the five (5) more recent and other five (5) selected**  **(max total 10)** | | | | |
| **Ref. Number** | **Date** | **Title** | **Funded by** | **Project Role\*** |
| 1 | 2015 | Electronic Depository of Scientific Research & Studies for Tourism Development | Greek Ministry of Tourism | Researcher |
| 2 | 2014 | Intensive Training Program for Tourism Guides | Greek Ministry of Tourism | Tutor |
| 3 | 2011-2014 | SAGITTARIUS - Citius, Altius, Fortius | EU South East Europe Transnational Cooperation Programme (SEE, 2007-2013) | Research Coordinator |
| 4 | 2012 | Developing Specific Descriptors for Greek Leisure & Hospitality Sector Based on the European Qualification Framework | Association of Greek Tourism Enterprices (SETE) | Research Coordinator |
| 5 | 2007-2008 | Mediterranean Standard for Sustainable Tourism | EU Archimed, Interreg III, ME.S.S.T. | Researcher |
| 6 | 2007-2008 | The Development of Social Economy in Cyprus - the Women Cooperative Model | Cypriot Government | Researcher |
| 7 | 2007 | Practical Guide to Address Local Environment Problems | University of the Aegean | Researcher |
| 8 | 2007 | Observatoire Mediterraneen pour Tourisme Durable | EU Medocc (OMEDITOUD) - Interreg III | Researcher |
| 9 | 2007 | Ecomuseo del Mediterraneo- Scambi formativi | Centro Studi Aurora Onlus | Scientific Coordinator |
| 10 | 2006-2007 | Digital Business Framework for the Promotion of Services of Ecological & Cultural Tourism in Cyprus | Cyprus Tourism Organization | Researcher |

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, oth*

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| **Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.**  **List the five (5) more recent** | | | | |
| **Ref. Number** | **Period** | **Organization** | **Title of Position or Service** | **Key Activities** |
| 1 | 2019 | Burapha University International College | 4th TICC International Conference Organizing Committee | Head of Academic Committee |
| 2 | 2018 - present | Journal of Management, Economics & Industrial Organization | Member of Editorial Board | Peer - Reviewing, Editing |
| 3 | 2017- 2019 | Burapha University International College | Supervisor of the Curriculum for Tourism & Hospitality | Developing & Upgrading the Content of the Courses for Tourism & Hospitality |
| 4 | 2009 - 2011 | World Tourism Organization (UNWTO) | Destination Management Program | Research Coordinator |
| 5 | 2003 - present | Laboratory for Tourism Research & Studies, Greece | Senior Researcher | Research |

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| **Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.**  **(max total 10)** | | | |
| **Ref. Number** | **Date** | **Title** | **Awarded by:** |
| 1 | 2014 | “SAGITTARIUS - Citius, Altius, Fortius” as the Best Project in South East Europe Transnational Cooperation Programme (2007-2013) | European Developmental Fund |
| 2 | 2013 | Award for Innovative Ph.D. Dissertation | Business School of the University of Aegean |
| 3 | 2011 | 0n-line Newsletter for Destination Management Program | World Tourism Organization (UNWTO) |
| 4 | 2010 | Built the First Database of 2.000 Destination Management Organizations (DMOs) Worldwide | World Tourism Organization (UNWTO) |
| 5 | 2009 | Tourism Resilience Committee (TRC 20) | World Tourism Organization (UNWTO) |
| 6 | 2009 | Roadmap for Recovery Travel & Tourism: A Primary Vehicle for Job Creation & Economic Recovery | World Tourism Organization (UNWTO) |
| 7 | 2003 | Scholarship for Academic Merit | University of the Aegean - Msc Tourism Planning, Management & Policy |
| 8 | 2002 | 3rd Best Award for Academic Excellence & Research Performance | University of the Aegean - Msc Tourism Planning, Management & Policy |

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| **Other Achievements. List the five (5) more recent and other five (5) selected.**  **(max total 10)** | | | |
| **Ref. Number** | **Date** | **Title** | **Key Activities:** |
| 1 | 2019 | 4th TICC International Conference | Head of Academic Committee |
| 2 | 2018 | Journal of Management, Economics & Industrial Organization | Member of Editorial Board |
| 3 | 2015 | Creating the First in Greek “Electronic Depository of Scientific Research & Studies for Tourism Development” | Research Coordinator & Researcher |
| 4 | 2012 | “Developing Specific Descriptors for Greek Leisure & Hospitality Sector Based on the European Qualification Framework” | Research Coordinator & Researcher |
| 5 | 2011 | The First Study on Destination Governance at Global Scale - World Tourism Organization (UNWTO) | Research Coordinator & Destination Management Expert |
| 6 | 2007 | Mediterranean Standard for Sustainable Tourism (MESST) | Researcher |
| 7 | 1997 | SANTERIA - The Afro - Cuban Religion | Ethnographer |