**FORM: 500.1.04**

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| **Academic Personnel Short Profile / Short CV** |

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| **Institution:** | InterNapa College |
| **Surname:** | Pavlidou |
| **Name:** | Veronika |
| **Rank:** | Lecturer  |
| **Program of Study:** | Hospitality & Tourism Management / Culinary Arts |
| **Scientific Domain: \*** | Computer Science  |

*\*Field of Specialization*

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| **Academic qualifications****(list by highest qualification)** |
| **Qualification** | **Year** | **Awarding Institution** | **Department** | **Thesis title** |
| MA  | 2015 | Open University of Cyprus | Information & Communication Systems | Social Media Engagement/Interactions between Society & SMEs |
| MA  | 2006 | Middlesex University | Work Based Learning Studies (Higher Education Management) | Developing a Secretarial Studies Program after Consultation with all Stakeholders  |
| BA  | 1997 | TEI Athens  | Business Administration | Advertising & Promotions for SMEs |

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| **Employment history – List by the three (3) most recent** |
| **Period of employment** | **Employer** | **Location** | **Position** |
| **From** | **To** |
| 2018 | Present  | InterNapa College | Sotira | Lecturer  |
| 1999 | Today | Caliber Design Communication Ltd | Paralimni | Director |
| 2010 | Today | Adult Education Centres | Paralimni | Teacher |
| 2014 | 2016 | Baker Tilly Kittou & Partners Ltd | Nicosia  | Training Seminars Inspector  |

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| **Key *refereed* journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)** |
| **Ref. Number** | **Year** | **Title** | **Other authors** | **Journal and Publisher/ Conference** | **Vol.** | **Pages** |
| 1 |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |

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| **Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.** **(max total 10)** |
| **Ref. Number** | **Date** | **Topic** | **International / Local** | **Location\*** | **Role in Exhibition** |
| 1 | 17/11-20/11/17 | The 100% Hotel Show | International  | Mediterranean Exhibition Center – MEC-Peania-Athens | Visitor  |
| 2 | 18/11/17 | Why is a Hotel’s Online Contest the Most Important Factor for New Sales as well as Upselling Techniques | International  | Mediterranean Exhibition Center – MEC-Peania-Athens | Attendant  |
| 3 | 2017 | Epale: Opportunities for Adult Learners | Local | Ministry of Education, Erasmus & Programme | Attendant  |
| 4 | 20/05/17 | New Approaches to Training Adults | Local | Nicosia – Cyprus Pedagogical Institute | Attendant |
| 5 | 21/03/15 | Train the Trainer | Local | Nicosia – Cyprus Pedagogical Institute | Attendant  |

\**Specify venue, geographic location etc*

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| **Research Projects. List the five (5) more recent and other five (5) selected** **(max total 10)** |
| **Ref. Number** | **Date** | **Title** | **Funded by** | **Project Role\*** |
| 1 | 2018 | Online Reputation Management of Small Enterprises in Cyprus – Good Practices & Tools | Caliber Ltd | Researcher Team Member |
| 2 | 2015 | Social Media Engagement/Interactions between Society & SMEs |  | Researcher  |
| 3 | 2006 | Developing a Secretarial Studies Program after Consultation with all Stakeholders  |  | Researcher |
| 4 | 1997 | Advertising & Promotions for SMEs |  | Researcher |

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

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| **Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.** **List the five (5) more recent**  |
| **Ref. Number** | **Period** | **Organization** | **Title of Position or Service** | **Key Activities** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |

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| **Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.** **(max total 10)** |
| **Ref. Number** | **Date** | **Title** | **Awarded by:** |
| 1 |  |  |  |
| 2 |  |  |  |
| 9 |  |  |  |
| 10 |  |  |  |

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| **Other Achievements. List the five (5) more recent and other five (5) selected.** **(max total 10)** |
| **Ref. Number** | **Date** | **Title** | **Key Activities:** |
| 1 |  |  |  |
| 2 |  |  |  |